

**SRI A.S.N.M. GOVERNMENT COLLEGE (A), PALAKOL**  
**W.G.DT. 534260**  
**DEPARTMENT OF CHEMISTRY**  
**“Distribution of Ganesh Idols”**

**ACTIVITIES FOR THE YEAR 2024-25**

<b>S. No</b>	<b>2</b>
<b>Name of the activity</b>	<b>“Distribution of Ganesh Idols”</b> On the eve of Ganesh Chaturdhi – Green initiative
<b>Date of conducting the activity</b>	06/09/2024
<b>Organised by Dept./Committee</b>	Department of Chemistry – Extension activity
<b>Objective or nature of the activity curricular/Extension to community</b>	Extension to community
<b>Level of the activity College/Mandal/district/university</b>	Mandal Level
<b>Name of the Resource Person</b>	Dr T. Raja Rajeswari
<b>No. Of Participants</b>	119
<b>Skills achieved</b>	1. Communication: Interacting with people, explaining benefits of eco-friendly idols. 2. Create awareness: Understanding cultural significance, environmental implications of traditions and practices.
<b>Values achieved</b>	1. Empathy over community concerns and environmental impact. 2. Community service: Contributing to community well-being.

**Brief Report on Ecofriendly Ganesh Idol Distribution**

**Report:**

Objective: To promote environmental awareness and encourage sustainable practices among students and the local community the Department of Chemistry distributed eco-friendly Ganesh idols as a departmental best practice.

## **Event Highlights:**

### **1. Distribution of 150 Eco-Friendly Ganesh Idols**

- The department procured and distributed 150 biodegradable Ganesh idols, made from clay and natural colours, ensuring that they would dissolve easily in water without causing pollution.
- Students and faculty actively participated in the distribution, engaging with the local community to spread awareness about eco-conscious celebrations.

### **2. Awareness Campaign on the Environmental Impact of Traditional Idols**

- A campaign was conducted to educate people on the harmful effects of traditional Plaster of Paris (PoP) idols, which contain toxic chemicals and heavy metals that pollute water bodies.
- Informational materials, posters, and banners were used to explain the significance of reducing chemical pollution during festival celebrations.

### **3. Discussion on Sustainable Practices and Eco-Friendly Alternatives**

- During the student induction program, an interactive session was held to discuss the importance of sustainability and green practices in daily life.
- Experts and faculty members shared insights on eco-friendly alternatives, including the use of natural dyes, organic decorations, and sustainable immersion practices.

## **Outcomes:**

1. Enhanced awareness among students, faculty and local people on environmental issues.
2. Encouraged adoption of eco-friendly practices in daily life.

**Feedback:** Students and faculty praised the initiative, expressing appreciation for the hands-on experience and knowledge gained. The event sparked meaningful exchange of views on sustainability and responsible practices.

## **Conclusion:**

The eco-friendly Ganesh idol distribution initiative by the Department of Chemistry was a successful step toward environmental conservation and sustainability awareness. By educating students and the local community on the harmful effects of chemical-based idols and promoting eco-conscious alternatives, the event contributed to a more responsible approach to festival celebrations. The event's positive impact and enthusiastic participation demonstrated a strong commitment to sustainable living.



TRM 06/9/2024

PRINCIPAL  
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